

# Our Mission, Our Strategy, Our Execution



## WHY:

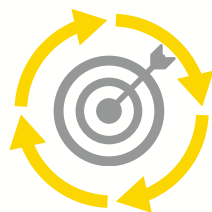
Research consistently demonstrates that transformation initiatives face significant challenges in achieving lasting results. The primary obstacles include:

- Absence of clear achievable behavioral objectives
- Insufficient implementation of practical application protocols
- Limited capacity to measure and validate behavioral change
- Lack of daily reinforcement on objective



## WHAT:

We deliver quantifiable, guaranteed advancement in (leadership) behavioral competencies, supported by empirical evidence and measurable outcomes.



## HOW:

Through our proprietary Guided Consistency Methodology, we facilitate systematic behavioral enhancement through a three-tiered approach:



## TRAIN

- Create the vision and set objectives
- Establish precise behavioral benchmarks
- Provide the tools & techniques



## TRACK

- Facilitate sustained behavioral modifications through daily nudging
- Leverage our mobile application for continuous monitoring



## TRACE

- Implementation of sophisticated metrics
- Data-driven progress evaluation

# What is TrackingCoach about?

TrackingCoach is a platform and mobile solution built to drive lasting behavioral change, empowering consultants to support their clients in sustained leadership and organizational transformation. Through daily app notifications, clients receive targeted nudges that enhance accountability, provide detailed progress analytics, and reinforce consistency - ensuring meaningful, long-term results.

By enabling structured follow-ups and scalable service delivery, TrackingCoach helps consultants maximize their impact and drive lasting transformation.



## Core functionalities:



Implement structured progress tracking



Generate quantifiable client development metrics



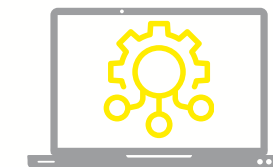
Deploy automated, personalized client prompts



Access comprehensive analytics for performance evaluation



The data-driven approach offers actionable insights for informed decision-making and timely interventions. Detailed progress analytics and reporting demonstrate clear ROI to stakeholders. **Continuous monitoring** with customizable tools and tracking algorithms has led to **increased client retention and program success rates.**



TrackingCoach integrates with existing engagement frameworks and adds value with advanced features like **360-degree feedback, metric-based scorecards, and data export capabilities.**

# Guided nsistency



*"We are what we repeatedly do.  
Excellence, then, is not an act, but a habit."*

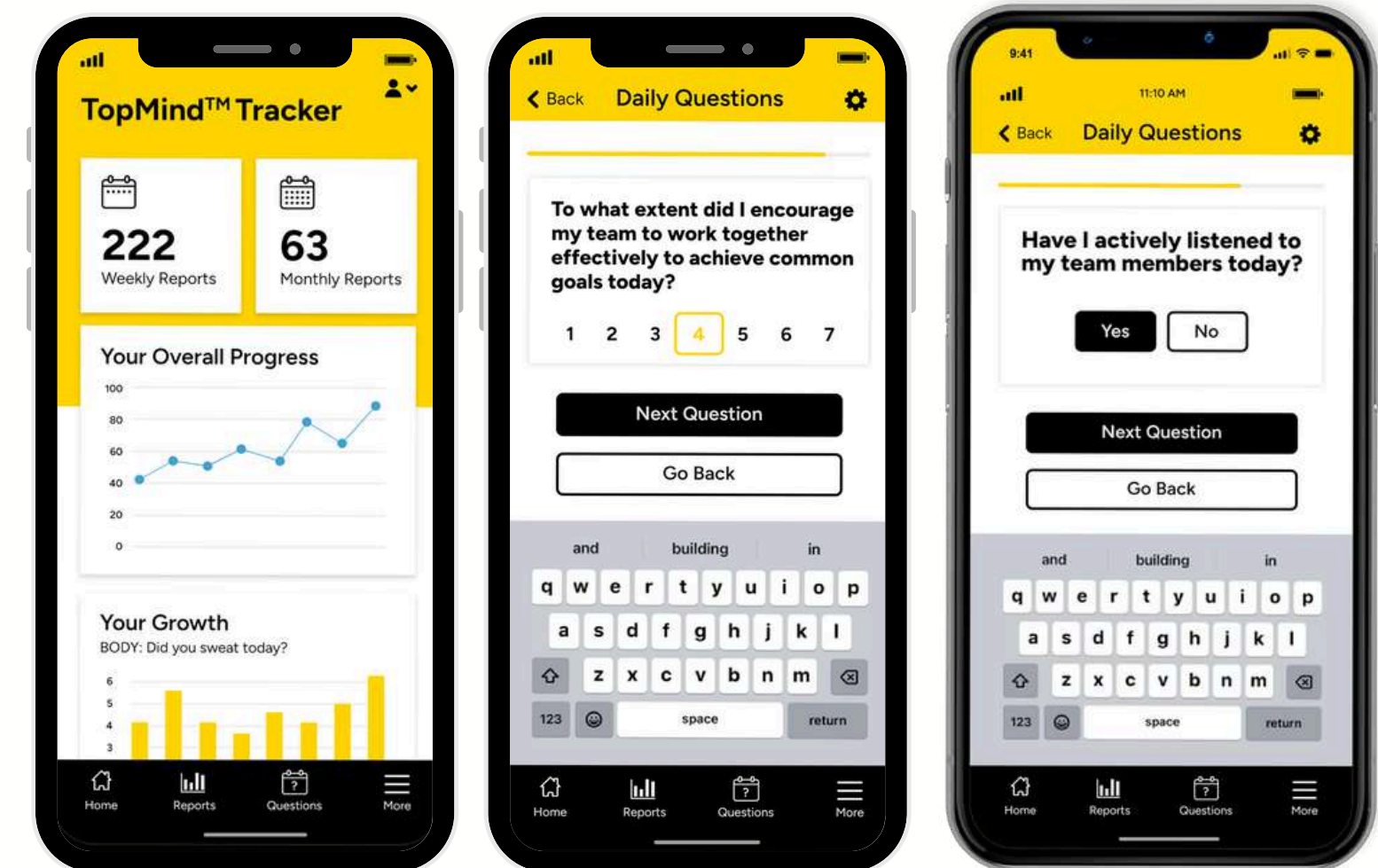
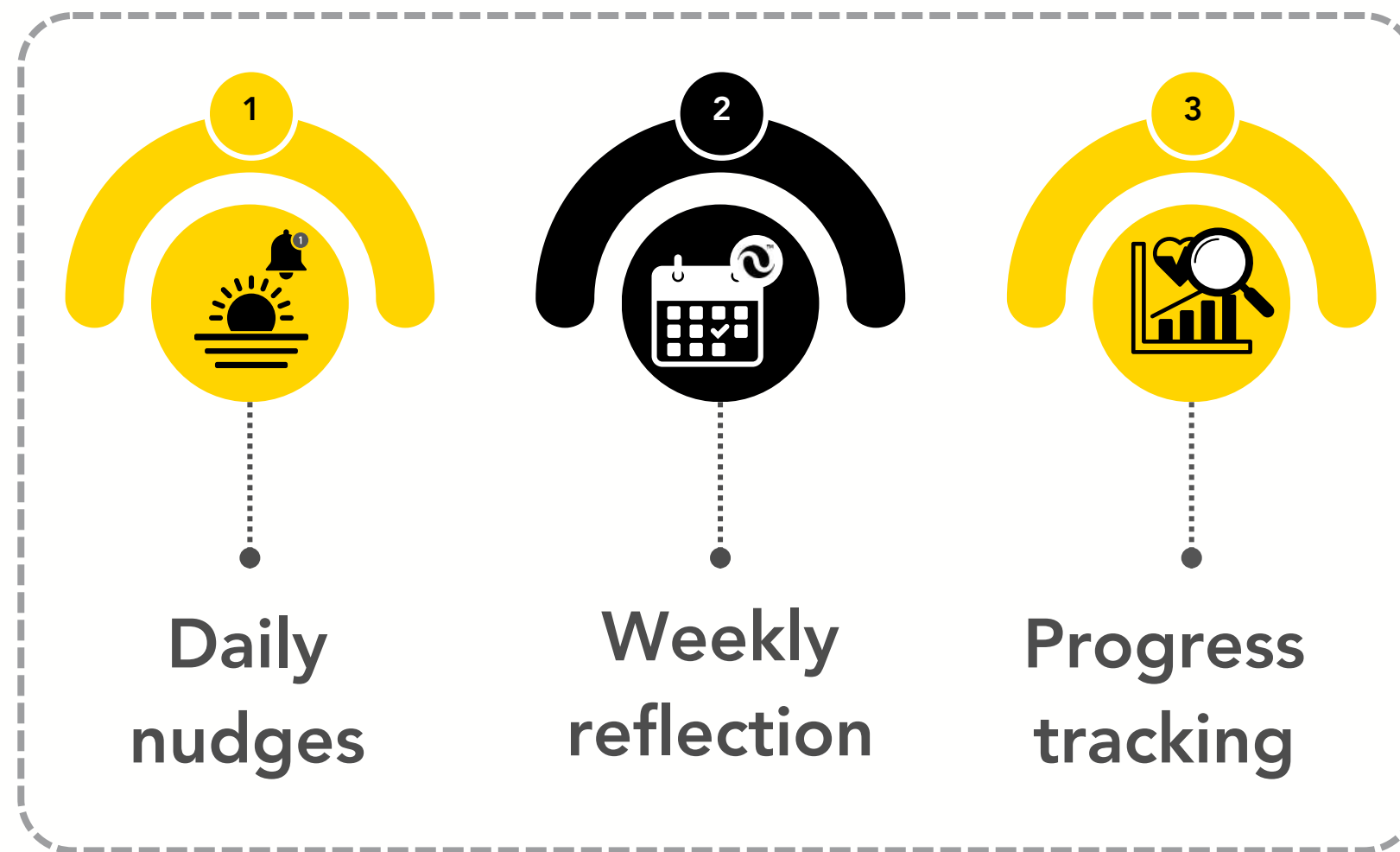
Aristotle



# How can **practice** become a **habit**?

**Practice, Practice, Practice....**

So how can we, as facilitators support that transformation?



**PROVEN** to drive measurable and sustainable **BEHAVIORAL CHANGE**

# How this technology elevates your facilitation?



## Team Engagement

Boost team engagement by practicing new habits together



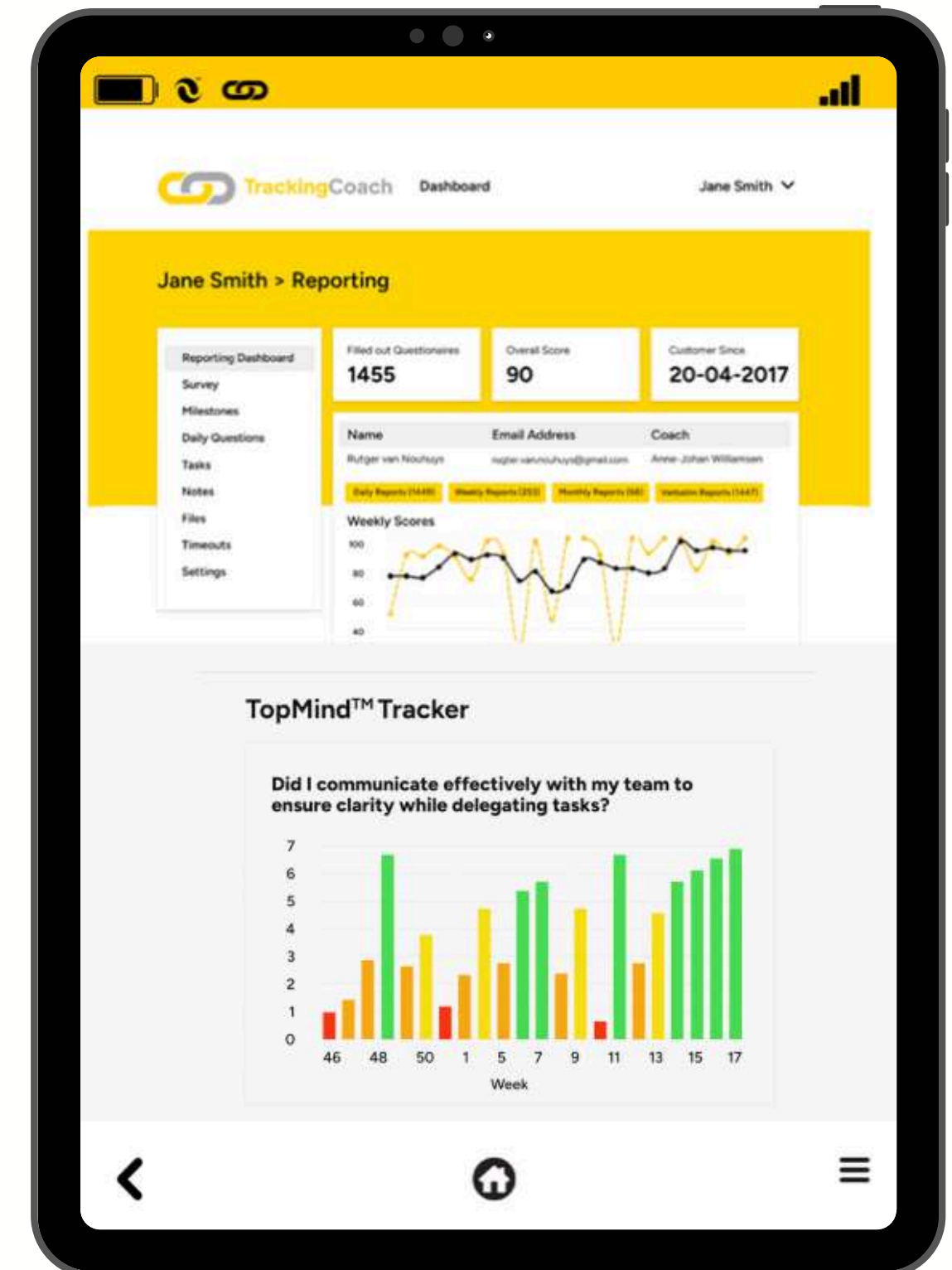
## Daily Practice

Reinforce insights and accountability with daily practice



## Progress Tracking

Monitor progress 24/7—see exactly how your clients are evolving



Whether you're facilitating individuals or teams—this platform & app helps you embed change between sessions.